

DVD and Beyond 201% / www.dvd-intelligence.com

ADVERTISING RATE CARD

magazine

DISPLAY ADS

Two-Page Spread	£3700	€4450
Full Page	£2000	€2400
Half Page (vertical/horizontal)	£1400	€1680
Quarter Page (vertical/horizontal)	£850	€1020
Professional Services Finder	£400	€480

PREMIUM POSITIONS

Page opposite Contents	£400	€480
First Right-Hand Page	£300	€360
Second Right-Hand Page	£200	€240
Third Right-Hand Page	£100	€130

COVERS

Inside Front Cover	£3700	€4450
Inside Back Cover	£3500	€4200
Back Cover	£4600	€5520

INSERTS

Leaflets or discs (in wallet) can be inserted in all or country-specific mailings of *DVD and Beyond 2010*. Ask for quotes.

website

BANNERS

Top Banner on homepage carousel	£2700	€3240
Right-Hand Banner on homepage	£1700	€2040
Newsbanners (x12)	£700	€840

NEWS UPDATE E-MAILERS

Banner in emailer (8,000 recipients)		
- 6 monthly inserts	£900	€1080
- 12 Monthly inserts	£1500	€1800

advertising packages

GOLD PACKAGE £5500 / €6600

- **Two-Page Spread** in *DVD and Beyond 2010*
- **Top Banner** on rotating carousel on the homepage of www.dvd-intelligence.com
- **50 Newsbanners** above news stories of the News Desk of www.dvd-intelligence.com
- **News Update emailer** 6 monthly inserts
- **Professional Services Finder** advert in *DVD and Beyond 2010*
- **12-month Subscription** to password-protected sections of www.dvd-intelligence.com

SILVER PACKAGE £3800 / €4560

- **Full Page** in *DVD and Beyond 2010*
- **Top Banner** on rotating carousel on the homepage of www.dvd-intelligence.com
- **50 Newsbanners** above news stories of the News Desk of www.dvd-intelligence.com
- **Professional Services Finder** advert in *DVD and Beyond 2010*
- **12-month Subscription** to password-protected sections of www.dvd-intelligence.com

BRONZE PACKAGE £2600 / €3120

- **Full Page** in *DVD and Beyond 2010*
- **Right-Hand Banner** on the homepage of www.dvd-intelligence.com
- **25 Newsbanners** above news stories of the News Desk of www.dvd-intelligence.com
- **Professional Services Finder** advert in *DVD and Beyond 2010*
- **12-month Subscription** to password-protected sections of www.dvd-intelligence.com

PUBLISHERS PACKAGE £1900 / €2280

- **Half Page** in *DVD and Beyond 2010*
- **Right-Hand Banner** on the Homepage of www.dvd-intelligence.com
- **15 Newsbanners** above news stories of the News Desk of www.dvd-intelligence.com
- **Professional Services Finder** advert in *DVD and Beyond 2010*
- **12-month Subscription** to password-protected sections of www.dvd-intelligence.com

DVD AND BEYOND 2010 GOES TO PRESS IN **EARLY MAY**. ARTWORK IS DUE BY **15 MAY 2010** LATEST. TECHNICAL SPECIFICATIONS WILL BE SENT WITH CONFIRMATION OF ADVERTISEMENT BOOKING. FOR SPECIAL REQUIREMENTS, AS WELL AS REQUEST FOR A COPY OF *DVD AND BEYOND 2010*, CONTACT THE PUBLISHER, JEAN-LUC RENAUD, TEL: +44 1727 851761, ADVERTISING@DVD-INTELLIGENCE.COM.