

# DVD and Beyond 201' / www.dvd-UbX! VYnøbX.com

## ADVERTISING RATE CARD

### magazine

#### DISPLAY ADS

|                                    |       |       |
|------------------------------------|-------|-------|
| Two-Page Spread                    | £3700 | €4450 |
| Full Page                          | £2000 | €2400 |
| Half Page (vertical/horizontal)    | £1400 | €1680 |
| Quarter Page (vertical/horizontal) | £850  | €1020 |
| Professional Services Finder       | £400  | €480  |

#### PREMIUM POSITIONS

|                        |      |      |
|------------------------|------|------|
| Page opposite Contents | £400 | €480 |
| First Right-Hand Page  | £300 | €360 |
| Second Right-Hand Page | £200 | €240 |
| Third Right-Hand Page  | £100 | €130 |

#### COVERS

|                    |       |       |
|--------------------|-------|-------|
| Inside Front Cover | £3700 | €4450 |
| Inside Back Cover  | £3500 | €4200 |
| Back Cover         | £4600 | €5520 |

#### INSERTS

Leaflets or discs (in wallet) can be inserted in all or country-specific mailings of *DVD and Beyond 2012*. Ask for quotes.

### website

#### BANNERS

|                                 |       |       |
|---------------------------------|-------|-------|
| Top Banner on homepage carousel | £2700 | €3240 |
| Right-Hand Banner on homepage   | £1700 | €2040 |
| Newsbanners (x12)               | £700  | €840  |

#### NEWS UPDATE E-MAILERS

|                                      |       |       |
|--------------------------------------|-------|-------|
| Banner in emailer (8,100 recipients) |       |       |
| - 6 monthly inserts                  | £900  | €1080 |
| - 12 Monthly inserts                 | £1500 | €1800 |

### advertising packages

GOLD PACKAGE £)' \$\$ / €\* &\$\$' #~ , \$\$\$

- **Two-Page Spread** in *DVD and Beyond 2013* fWYbHYfZc Xk
- **Top Banner** on rotating carousel on the homepage of www.dvd-and-beyond.com
- **50 Newsbanners** above news stories of the News Desk of www.dvd-and-beyond.com
- **Imbedded banner** in 24 News Updates email shots (8,100 recipients)
- **Video clip** up to 10 minutes on www.dvd-and-beyond.com video page

SILVER PACKAGE £' +\$\$ / €(' \$\$' #~ ) \*\$\$

- **Full Page** in *DVD and Beyond 2013* flb YUfmdc gllc bL
- **Top Banner** on rotating carousel on the homepage of www.dvd-and-beyond.com
- **40 Newsbanners** above news stories of the News Desk of www.dvd-and-beyond.com
- **Imbedded banner** in 10 News Updates email shots (8,100 recipients)
- **Video Clip** up to 3 minutes on www.dvd-and-beyond.com video page

BRONZE PACKAGE £&) \$\$ / €&- \$\$' #~ ' +\$\$

- **Full Page** in *DVD and Beyond 2013*
- **Right-Hand Banner** on the homepage of www.dvd-and-beyond.com
- **20 Newsbanners** above news stories of the News Desk of www.dvd-and-beyond.com
- **Imbedded banner** in 5 News Updates email shots (8,100 recipients)
- **Video clip** up to 3 minutes on www.dvd-and-beyond.com video page

PUBLISHERS PACKAGE £%+\$\$ / €&\$\$\$' #~ &) \$\$

- **Half Page** in *DVD and Beyond 2013*
- **Right-Hand Banner** on the homepage of www.dvd-and-beyond.com
- **15 Newsbanners** above news stories of the News Desk of www.dvd-and-beyond.com

**DVD AND BEYOND 2013 GOES TO PRESS END AUGUST. ARTWORK IS DUE BY 20.AUGUST LATEST. TECHNICAL SPECIFICATIONS WILL BE SENT WITH CONFIRMATION OF ADVERTISEMENT BOOKING. FOR SPECIAL REQUIREMENTS, AS WELL AS REQUEST FOR A COPY OF DVD AND BEYOND 2012, CONTACT THE PUBLISHER, JEAN-LUC RENAUD, TEL: +44 ) /\* / 764556, ADVERTISING@DVD-INTELLIGENCE.COM.**